



Nevada matters. Be counted.

In 2020, you will have a rare and important opportunity to ensure Nevada receives its fair share of federal funding for the next ten years. Starting in mid-March through April 1, you will be able to respond to the 2020 Census. It's critical that we all participate and ensure everyone in Nevada is counted.

The 2020 Census is confidential, easy, and fast – your personal information is protected by law, and it takes only about ten minutes to complete the Census questionnaire. You can respond in three different ways: via phone, online at www.census.nv.gov, via mail, or at your local public library.

Data collected from Census results helps determine how more than \$675 billion of federal funding is spent each year on state-level services across the country. Of that, Nevada is able to receive approximately \$20,000 over ten years – for each Nevadan who is counted. A high census return rate enables Nevada to be more competitive for federal funding that goes toward local communities.

Federal funding allocated based on Census data helps pay for health care, affordable housing, senior services, and other programs. The funding also supports education, pay for road construction and maintenance, and supplements public safety such as fire and police. As a result, our communities are healthier, safer, better educated and better as a result of a complete count.

We may have different reasons why the census is important, but one thing is certain – Nevada matters. Be counted.

Provided by the 2020 Nevada Statewide Census Complete Count Committee