

**White Pine County Tourism & Recreation Board**  
**AGENDA**  
**Regular Meeting**

**DATE:** March 22, 2018  
**TIME:** 10:00 am  
**LOCATION:** Bristlecone Convention Center – White Pine Room

Possible discussion and/or action on any of the following items. Times for the agenda are approximate. The Board has the right to take items in a different order to accomplish business in the most efficient manner.

*ATTENTION: Cell phone use, text messaging and conversation that are unrelated to the specific agenda item that is being discussed are prohibited while the meeting is in session.*

**I. PUBLIC COMMENT:**

Public comment will be limited to no more than three (3) minutes per person. No action may be taken upon a matter raised under this item of the agenda until the matter itself has been specifically included on an agenda as an item upon which action will be taken. Only those persons who have an item on the agenda will be recognized during the regular scheduled meeting.

**II. NEW BUSINESS:**

1. Discussion and/or For Possible Action: Approval of Agenda, Including Removal of Agenda Items – Chairman Stork
2. Discussion and/or For Possible Action: Review of Tentative Budget for Budget Year 2018-2019
3. Discussion and/or For Possible Action: Acceptance of Auditor for Budget Year 2017-2018
4. Discussion and/or For Possible Action: Review Grant PE 18-63 in the amount of \$4,000.00 to translate the international brochure into four languages
5. Discussion and/or For Possible Action: Approval to Provide Funding for Additional Hours of Operation to Enable the White Pine Public Museum to Become a Visitor Information Satellite Office for WPCT&R – Carol Beager
6. [Discussion and/or For Possible Action:](#) Review RFP for Public Relations Partner
7. [Discussion and/or For Possible Action:](#) Review RFP for Social Media

8. [Discussion and/or For Possible Action:](#) Review RFP for Website
9. [Discussion and/or For Possible Action:](#) Review RFP for White Pine App
10. Discussion and/or For Possible Action: Reconsideration of approval of staff travel to the Rural Roundup April 11-13, 2018 – Chairman Stork
11. [Discussion and/or For Possible Action:](#) A contract with NV Consulting Group, LLC not to exceed \$24,999 for services outlined in the scope of work of the proposal. – Chairman Stork
12. [Discussion and/or For Possible Action:](#) To submit FY2019 1st Cycle Rural Marketing Grant Application with TravelNevada/ Nevada Division of Tourism. – Chairman Stork
13. [Discussion and/or For Possible Action:](#) A contract with The Tour and Recreation Boards attorney, James Beecher, Esq. – Chairman Stork
14. Discussion and/or For Possible Action: Open and reviewing all applications for WPCTR Executive Director position – Chairman Stork
15. Discussion and/or For Possible Action: For staff to prepare a line item budget worksheet for each event that is sponsored or co-sponsored by WPT&RB – Board Member McIntosh

### III. OLD BUSINESS:

1. Discussion and/or For Possible Action: Adopt a pay-scale for the at-will White Pine County Tourism and Recreation Director position – Chairman Stork
2. Discussion and/or For Possible Action: Parking Lot Subcommittee Report – Goeringer
3. Discussion and/or For Possible Action: White Pine Golf Course Update – Henry
4. Discussion and/or For Possible Action: White Pine Trails Update – Goeringer
5. [Discussion and/or For Possible Action:](#) Approval of February 22, 2018 Meeting Minutes
6. Discussion and/or For Possible Action: Review of the Financial Report
7. Discussion and/or For Possible Action: Approval to Pay Bill to Bath Lumber
8. Discussion and/or For Possible Action: Ratify Bills
9. Correspondence:
10. [Nevada Northern RR Director's Report:](#)
11. Executive Director's Report:
12. Staff Report:

13. Board Member Reports:

**II. NEW BUSINESS Continued: Reconvene the meeting at 5:00pm**

16. *Aid to Organization request presentations:*

01-18	Eastern Nevada Landscape Coalition	<a href="#">Winter Weed Conference</a>
02-18	Great Basin Trails Alliance	<a href="#">Fears, Tears and Beers Enduro</a>
03-18	Bristlecone Bowmen	<a href="#">Annual 3-D Shoot</a>
04-18	White Pine Horse Races	<a href="#">Horse Races</a>
05-18	Ely Shoshone Tribe	<a href="#">Fandango</a>
06-18	White Pine Gymkhana	<a href="#">White Pine Gymkhana</a>
07-18	White Pine Men's Golf Association	<a href="#">WP Men's Golf Events</a>
08-18	White Pine Ladies Golf Association	<a href="#">Two Women Team Event</a>
09-18	Steptoe Valley Trap, Skeet & Target	<a href="#">3 events: USAYESS, Fireman, Air</a>
10-18	Lund Rodeo Association	<a href="#">Lund Pioneer Days Rodeo</a>
11-18	White Pine Chamber of Commerce	<a href="#">Eastern Nevada Paint Horse Show</a>
12-18	Great Basin Heritage Area Partnerships	<a href="#">On the Trail of Horst &amp; Graben</a>
13-18	Silver State Classic Challenge	<a href="#">Silver State Classic Challenge</a>
14-18	Great Basin Service Club	<a href="#">Fourth of July Fireworks</a>
15-18	Ely Rotary Club	<a href="#">Ely Rotary Ice Fishing Derby</a>
16-18	Simplistic Solutions	<a href="#">Concert &amp; Salsa Festival</a>
17-18	White Pine Chamber of Commerce	<a href="#">Ely Neon Lights</a>
18-18	White Pine Chamber of Commerce	<a href="#">Ely Outdoor Enthusiasts - Take it to the Lake</a>
19-18	White Pine Chamber of Commerce	<a href="#">Ely Outdoor Enthusiasts - Bristlecone Birkebeiner</a>
20-18	White Pine Chamber of Commerce	<a href="#">Ely Outdoor Enthusiasts - Turkey Vulture Stretch 5K</a>
21-18	White Pine County Ranch Rodeo	<a href="#">White Pine Ranch Rodeo</a>
22-18	Ely Lions Club	<a href="#">Pumkin Chuckin</a>
23-18	Ely Lions Club	<a href="#">Riding Lawn Mower Train</a>
24-18	White Pine Public Museum	<a href="#">White Pine Public Museum</a>
25-18	Schellbourne ReRiders	<a href="#">Expedition on Pony Express</a>
26-18	White Pine Chamber of Commerce	<a href="#">Discover Great Basin</a>
27-18	White Pine Chamber of Commerce	<a href="#">Christmas Decorations</a>
28-18	White Pine Chamber of Commerce	<a href="#">Electrical Upgrades</a>
29-18	Nevada Northern Railway Foundation	<a href="#">Iron Horse Cookery Cook-Off</a>
30-18	White Pine Chamber of Commerce	<a href="#">Concert</a>

**IV. PUBLIC COMMENT:**

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**V. ADJOURNMENT:**

\*\* Signifies Closed Session- Discussion - Personnel

The meeting may be closed by appropriate motion for the purpose of discussion on any matter allowed under N.R.S. 241.303: (1) To consider character, alleged misconduct, professional competence or physical or mental health of a person/employee.

At the discretion of the Board, a portion of this meeting may be conducted via an electronic communications device.

NOTICE TO PERSONS WITH DISABILITIES - Members of the public who are disabled and require special assistance or accommodation at the White Pine Tourism and Recreation Board meeting are requested to notify the Recording Secretary of the White Pine County Tourism and Recreation Board in writing at 150 Sixth St., Ely, Nevada 89301; or by calling 775-289-3720 at least one day in advance of the meeting.

I, Lori Drew, did on this 16<sup>th</sup> day of March, 2018 post four (4) notices of the White Pine County Tourism and Recreation Board Agenda at the following locations:

Bristlecone Convention Center  
White Pine County Courthouse

Ely City Hall  
White Pine County Library

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Lori S. Drew, Board Secretary